

Jeep® 2017 MODEL YEAR CHEROKEE LATITUDE 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$27,645

JEEP CHEROKEE LATITUDE 4X4

Exterior Color: Deep Cherry Red Crystal Pearl Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Premium Cloth Bucket Seats

Engine: 2.4-Liter I4 MultiAir® Engine

Transmission: 9-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
Supplemental Front Seat-Mounted Side Airbags
Supplemental Rear Seat Side Airbags
Passenger Inflatable Knee-Bolster Airbag
Driver Inflatable Knee-Bolster Airbag
Bi-Xenon High Intensity Discharge Headlamps
Jeep Active Drive I
Selec-Terrain™ System
Hill Start Assist
ParkView™ Rear Back-Up Camera
Keyless Entry with Panic Alarm
All Speed Traction Control
Electronic Stability Control
Electronic Roll Mitigation
Anti-Lock 4-Wheel Disc Brakes
Speed Control
Tire Pressure Monitoring Display
Trailer Sway Damping

INTERIOR FEATURES

Uconnect® 5.0
5.0-Inch Touchscreen Display
Integrated Voice Command with Bluetooth®
Cluster 3.5-Inch TFT Black and White Display
USB Charging Port in Console Bin
Audio Jack Input for Mobile Devices
12-Volt Cargo Power Outlet
Remote SD Card Slot
Rear View Mirror with Microphone
Front-Passenger Fold-Flat Seat
Passenger In-Seat Cushion Storage
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Tilt / Telescope Steering Column

Power Front Windows w/ 1-Touch Up and Down Feature
Ambient LED Interior Lighting
Illuminated Front Cup Holders
Jeep Cargo Management System

EXTERIOR FEATURES

17-Inch x 7-Inch Aluminum Wheels
225/65R17 BSW All Season Tires
Automatic Headlamps
LED Daytime Running Headlamps
LED Tail Lamps
Bright Exhaust Tip
Bright Side Roof Rails
Accent / Body-Color Fascias
Body-Color Exterior Mirrors
Body-Color Door Handles

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 24J

Cold Weather Group \$985
Remote Start System
Heated Front Seats
Heated Steering Wheel
All-Season Floor Mats
Windshield Wiper De-Icer
Power Heated Mirrors
Engine Block Heater

DESTINATION CHARGE \$1,095

TOTAL PRICE: * \$29,725

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5YEAR/60,000MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-PJMCB6HW-660259

L4-VON: 4062

S.L.
0324



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

FCA US LLC

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

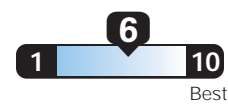
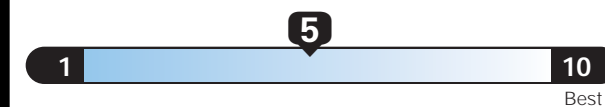
Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
Small SUV 4WD range from 18 to 34 MPG.
The best vehicle rates 136 MPGe.
23 MPG
combined city/hwy
4.3 gallons per 100 miles
21 city
28 highway

You spend
\$1,000
more in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$1,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 378 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 70%

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 20%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES
TRANSMISSION: UNITED STATES